

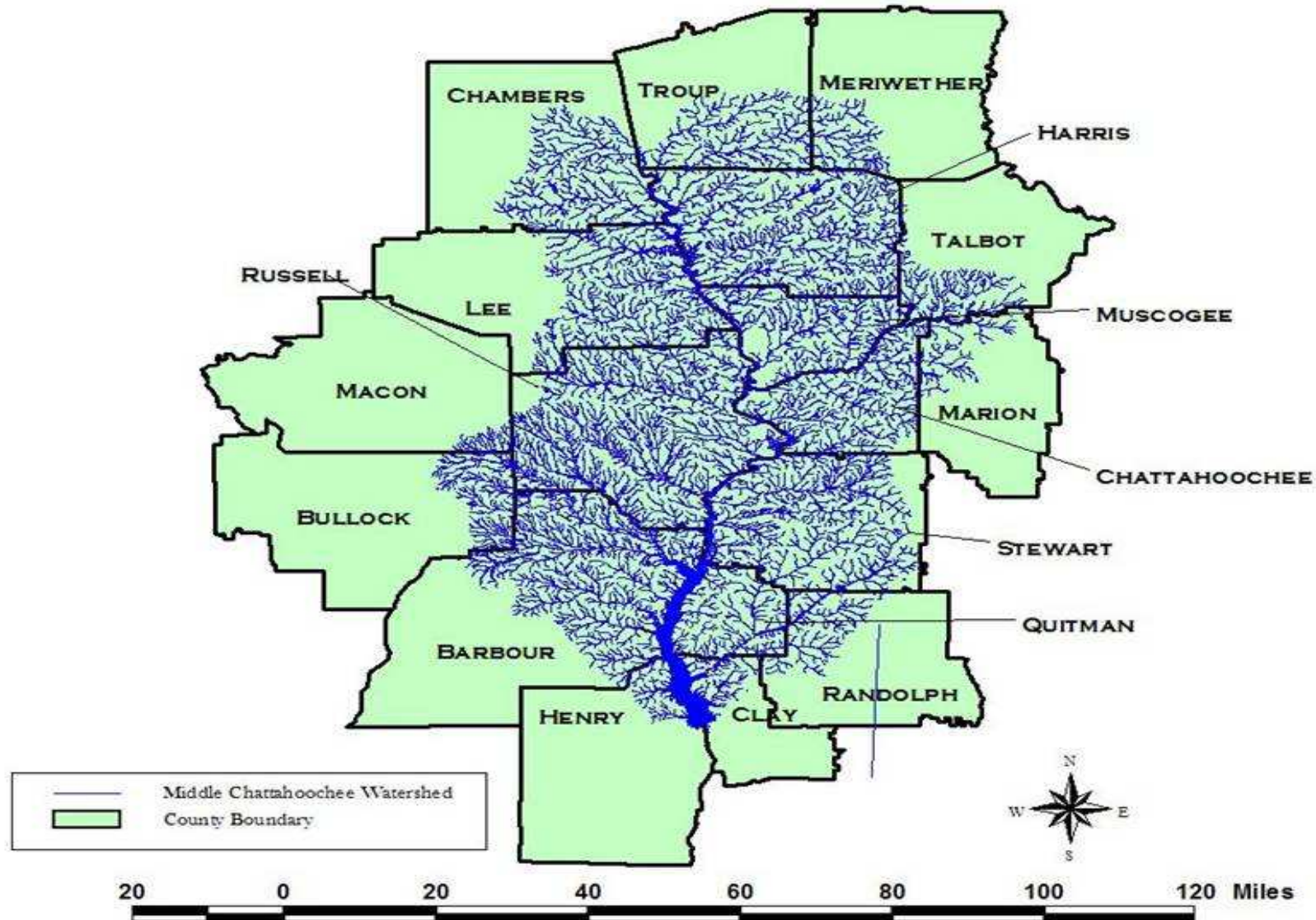
Help-the-Hooch

A Community Outreach & Educational Program



William E. Kent, Manager
Environmental Compliance/Water Quality Monitoring
Columbus Water Works

Where is Help-the-Hooch?



What is Help-the-Hooch?



- Community outreach program designed to promote:
 - Beautification by cooperation between:
 - Governmental
 - Academic
 - Municipal
 - Private

What is Help-the-Hooch?

- Environmental Preservation & Education by:
 - Focusing on the community
 - Promoting a higher standard of living
 - Reducing pollution contributed to the river
 - Involving volunteers from two states
 - Teaching the importance of water quality



What is Help-the-Hooch?

Community Partnership



What is Help-the-Hooch?

Commitment to our environment



What is Help-the-Hooch?

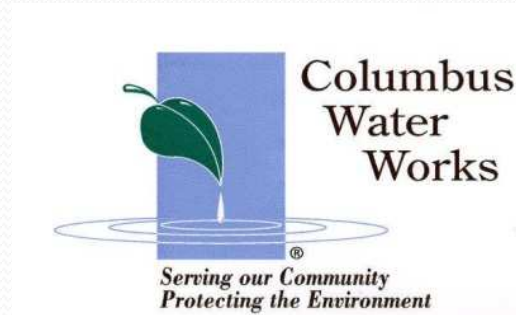
Investment in our future



Who is Help-the-Hooch?

- Partners

- Keep Columbus Beautiful Commission
- Oxbow Meadows Environmental Center
- Columbus Water Works
- Columbus State University
- The Chattahoochee River Warden
- Columbus Consolidated Government
- Muscogee County School District
- Part IV, Inc.
- Ft. Benning Environmental
- Business Improvement District
- Boy Scouts
- Girl Scouts
- Chattahoochee Scuba
- Consolidated Resources
- Keep Phenix City Beautiful
- Trees Columbus



Columbus
Consolidated Government



COLUMBUS STATE
UNIVERSITY



Who is Help-the-Hooch?

- Local Supporters

- Georgia Power
- Columbus Consolidated Government
- Columbus Water Works
- Pratt Whitney
- Service Master
- Complete Facilities Mgt.
- Hecht Burdeshaw, Architects, Inc.
- Davis Concrete
- Columbus Bank & Trust
- Complete Water Services
- Rindt-McDuff Associates
- Wade Linen Services
- Atmos Energies
- Pound Construction
- Julius Graham
- Mr. Willie Jackson



Who is Help-the-Hooch?

- GA EPD
- Adopt-a-Stream
- “Rivers Alive”



How does Help-the-Hooch Work?

- Volunteers work from 9:00 am till 12:00 pm.
 - Collecting trash
 - Sort for recycling, and brought to designated sights
 - Then its weighed and disposed of.



How does Help-the-Hooch Work?

Site Captains
responsible for
designated clean-up
sites

- Issue equipment
(ie. gloves, bags,
tally cards, etc.)
- Count volunteers
- Collect tally cards
- Group safety



How does Help-the-Hooch Work?

Promotes community spirit & pride



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Promotes community spirit & pride



How does Help-the-Hooch Work?

Promotes recycling



How does Help-the-Hooch Work?

Meet after event to eat and discuss the days event



How does Help-the-Hooch Work?

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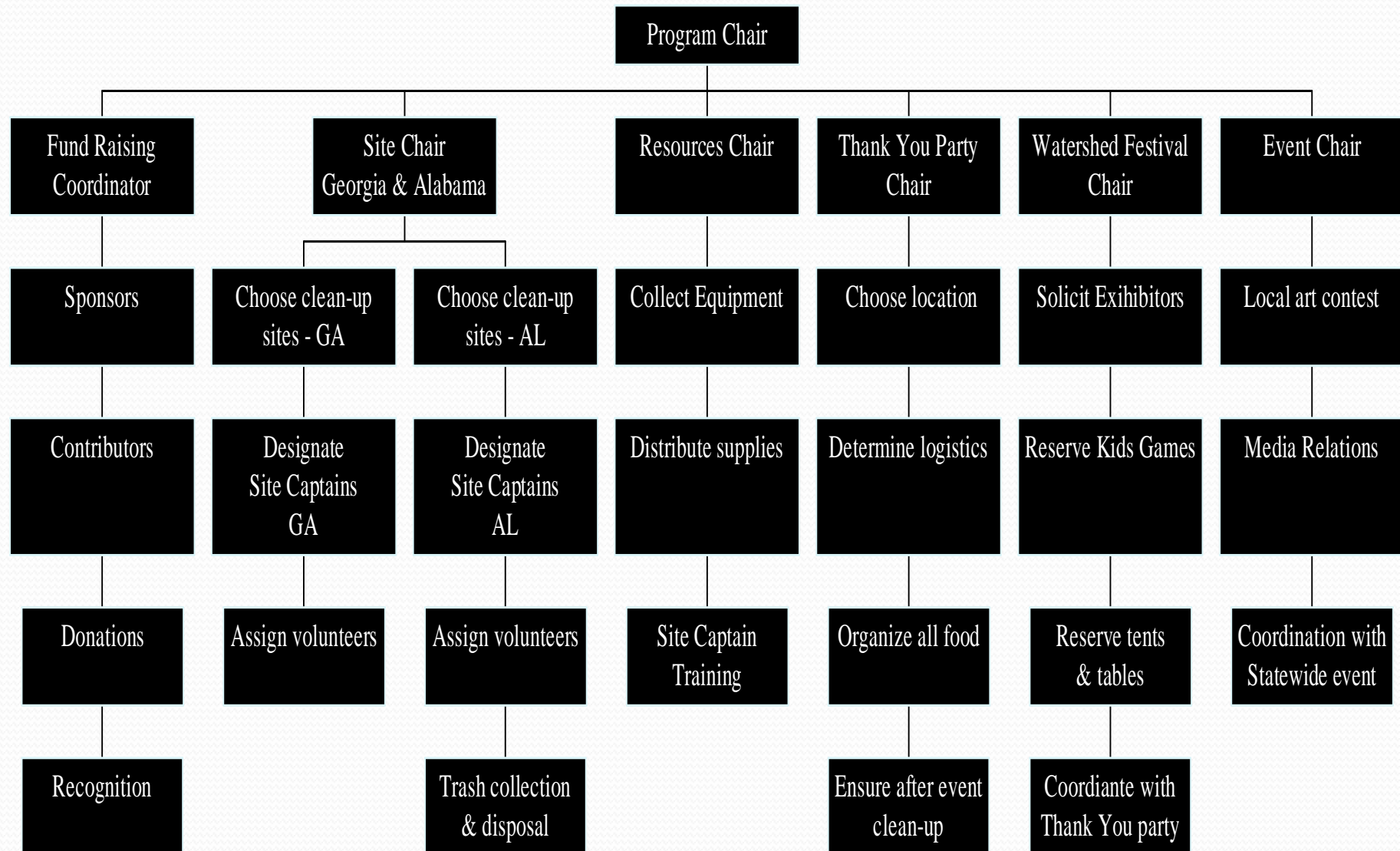
How does Help-the-Hooch Work?

Meet after event to eat and discuss the days event



Help-the-Hooch

Steering Committee Structure



Help-the-Hooch - First Year

- Started in 1994
- First year barely 500 volunteers
- Focused mainly on the riverfront
- Thank you party at the end



Help-the-Hooch

Then & Now

- 1994 - 500 Volunteers
- Focused on river
- Raised \$1,200.00
- Committee consisted of 8 members
- 5 Sponsors
- 2011 – nearly 10,000 volunteers
- Both GA & AL – 16 Partners
- Focused on all areas including surrounding lakes
- Committee consists of 27 members
- 35 sponsors & contributors
- Over \$12,000.00 in local contributions

What is the Watershed Festival?

- Held from 11:00 am till 2:00 pm
- Games for the kids
- Exhibitors display for the community
- Food and drinks
- Local emergency departments involved
- Prizes and T-shirts



What is the Watershed Festival?



What is the Watershed Festival?



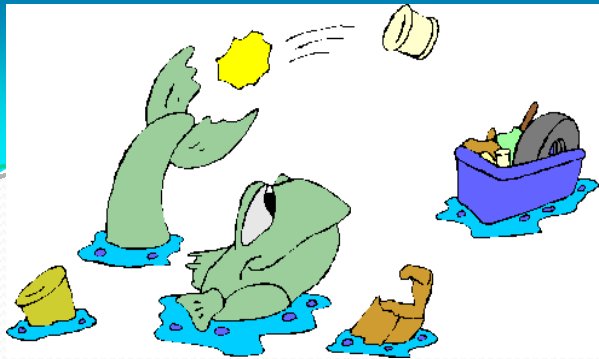
What is the Watershed Festival?





Added Programs

- Recycling Program that now includes Cell Phones, electronic equipment, and household hazardous waste
- Tree Planting
- Annual Photo Contest
- Help-the-Hooch Website – www.helpthehooch.org
- Enlisting all Muscogee County Schools to do Campus Cleanups
- Golf Tournament as a fund raiser
- Help-the-Hooch with Your Pooch – Poop Awareness Program



Help-the-Hooch
www.helpthehooch.org
706-653-4008



Golf Tournament

Annual Help-the-Hooch Invitational Golf Tournament August 27, 2010

Follow me Golf Course
Building 390
Baltzell Avenue
Ft. Benning, Georgia

www.benningmwr.com/golf



Tournament Schedule

Registration/Check in11:00 am
Driving Range/Putting Gn.... 11:00 am
Lunch.....12:00 pm
Shotgun Start.....1:00 pm
Team Awards / Door Prizes....5:00 pm

Entry Fee **\$100.00** per Person
Or
Four Person Team **\$400.00**

Great Prizes and Awards

- 1st, 2nd and 3rd Place Teams
- Closest to the Pin
- Longest Drive

**Hole-In-One Prizes
including a New Harley-Davidson!**



Sponsorship Opportunity Ocean Sponsor **\$900.00**

- 4 Golfers in Tournament
- 8 Mulligans
- Hole Sponsorship

(River) Hole Sponsorship \$500.00
• Hole Sponsorship

Registration Form

____ Ocean Sponsor @ \$900.00

____ River Sponsor @ \$500.00

Company Name _____

Address _____

City _____

State, Zip _____

Phone _____

Email _____

____ Team Registration @ \$400.00

____ Individual @ \$100.00

____ Mulligans@\$10.00 (limit 2 each)

Payment Information

Checks Payable To: **KCBC**

Gloria Weston-Smart
Keep Columbus Beautiful Commission
P.O. Box 428
685 Front Avenue
Columbus, Georgia 31902

Phone: 706-653-4008

Fax: 706-653-4007

E-mail: kcbc1987@mindspring.com

Golf Tournament



Attire

Ft. Benning Golf Course requires proper golf attire. Golf shirt required, slacks or shorts (hemmed only), no jeans; soft spikes or rubber-soled golf shoes. No outside food, beverage or personal coolers permitted.

Game Information

4-Person Scramble with a Shotgun Start

Prizes will be awarded to:

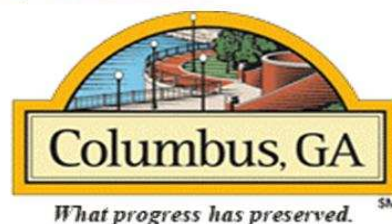
1st Place
2nd Place
3rd Place

Foursomes

For convenience, we recommend that you bring a foursome to the tournament. If you are unable to do so, we will assign you to one.

Your Registration Includes:

- Green Fee and Cart
- Lunch /Goodie Bag
- Door Prize Opportunities



For more information contact:

Michael Burgess
Division Chief

Columbus Consolidated Govt.

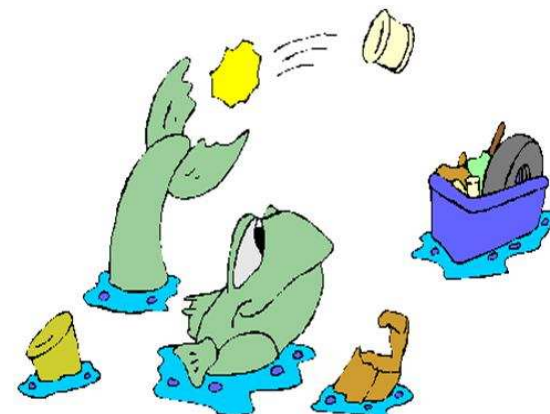
(706) 225-3952

mburgess@columbusga.org

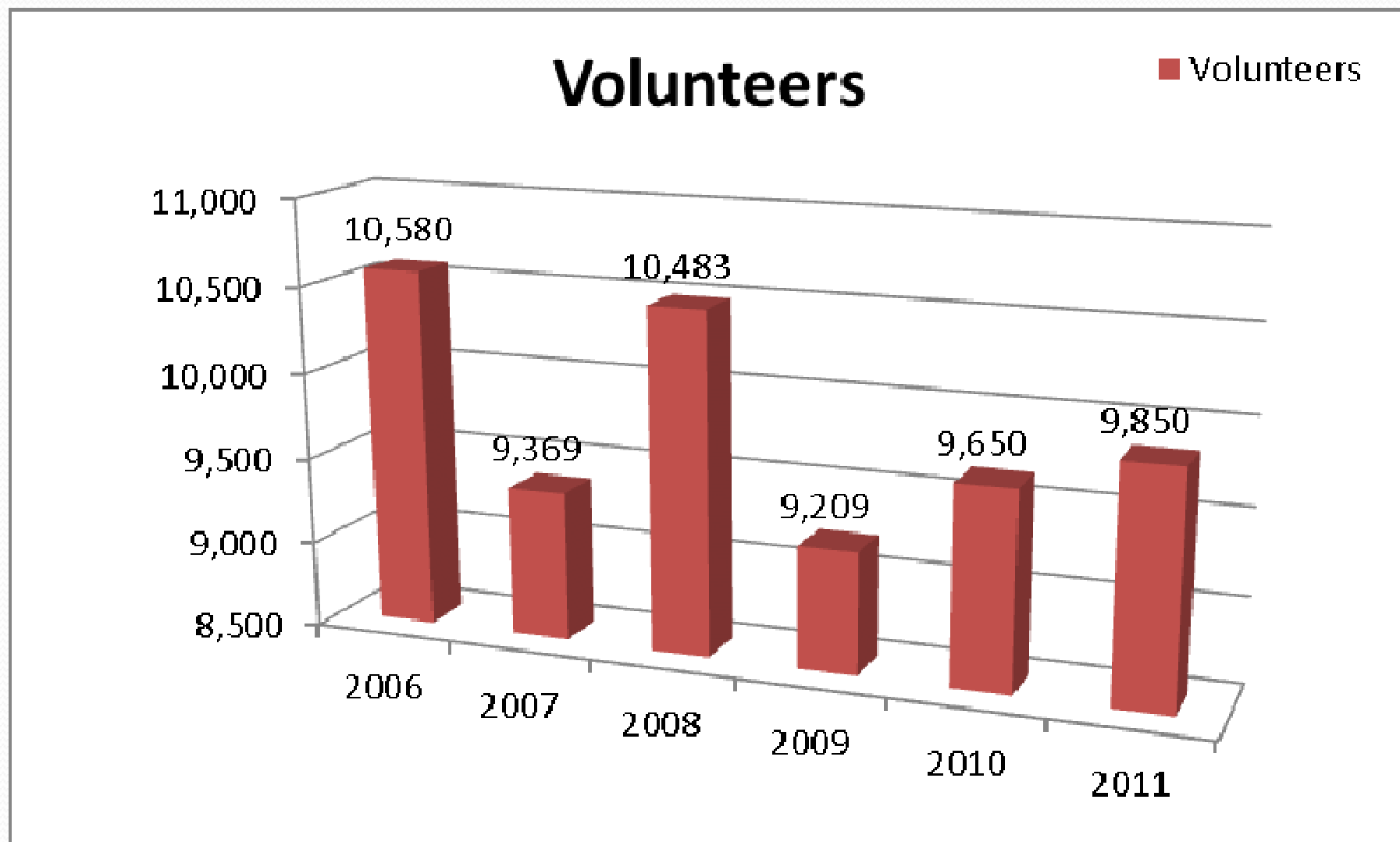


Annual Help-the-Hooch
Invitational
Golf Tournament
August 27, 2010

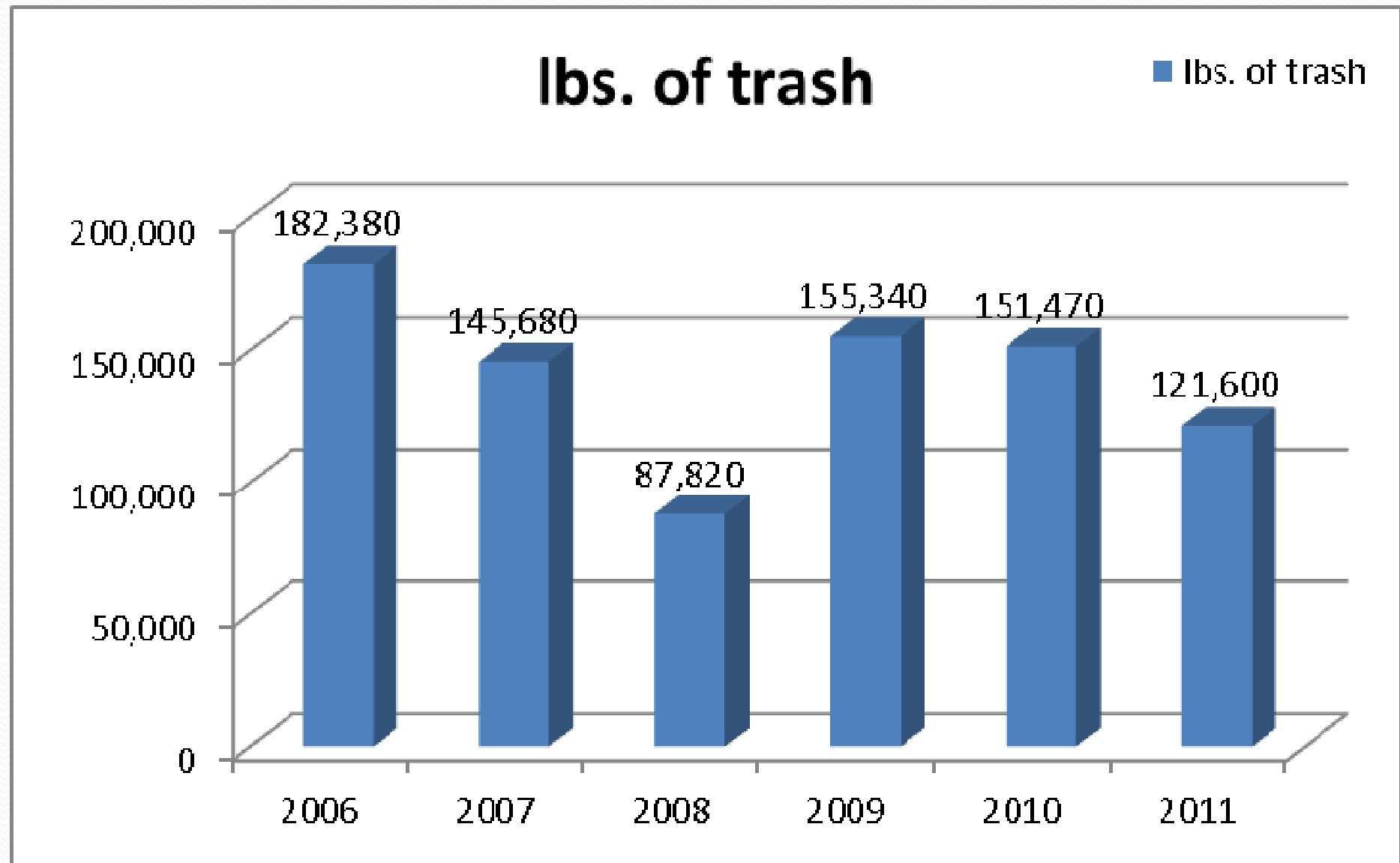
Supporting the Annual Help-
the-Hooch Clean-up and Wa-
tershed Festival



Does it work?



Does it work?

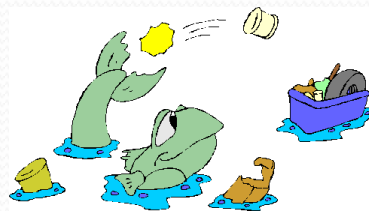


How do you get started?

- Plan a meeting
- Invite groups that could be affected by the program
 - Municipality
 - Local Garden or Beautification Groups
 - Commercial & Industrial
 - City or County Government
 - Local Schools
 - Local Colleges or Universities
 - Other interest groups
- Set dates and stick to them



Form Partnerships



- Never too many
- Invite everyone
- Sponsors
- Volunteer Groups
- Interest Groups
- Stakeholders
- Local Policy makers
- Elected Officials

Questions?

